

Analiza kompleksnih omrežij s primeri uporabe

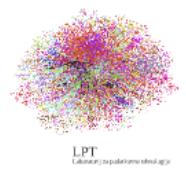
Avtorja:

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Neli Blagus: neli.blagus@fri.uni-lj.si

Mentor:

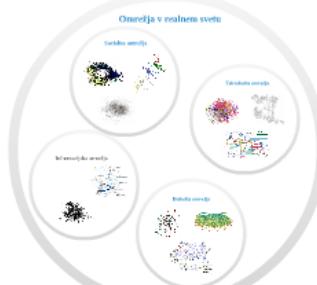
Marko Bajec: marko.bajec@fri.uni-lj.si



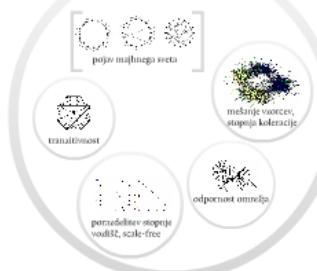
Literatura

- U.K. Will, J. Gniadek, N. Memon, Measuring Link Importance in Terrorist Networks, v zborniku "Advances in Social Networks Analysis and Mining, 2010 International Conference", str. 225-232, 2010
- Primer največje komponente: <http://monkeyuncle.stanford.edu/?p=223>
- R. Milo, S. Shen-Orr, S. Itzkovitz, N. Kashtan, D. Chklovskii, U. Aloni, Network motifs: simple building blocks of complex networks, v zborniku "Science", št. 298, str. 824, 2002
- M. E. J. Newman, "The structure and function of complex network," SIAM Review, vol. 45, no. 2, pp. 167-256, 2003.
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- M. E. J. Newman, Networks: An Introduction. United States of America: Oxford University Press, 2010.
- Šubelj L., Bajec M., On the robustness of label propagation for community detection in complex nets, submitted to European Physics J. B.

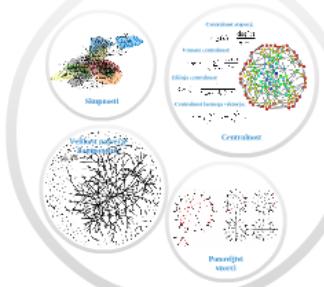
Raziskovalne smernice



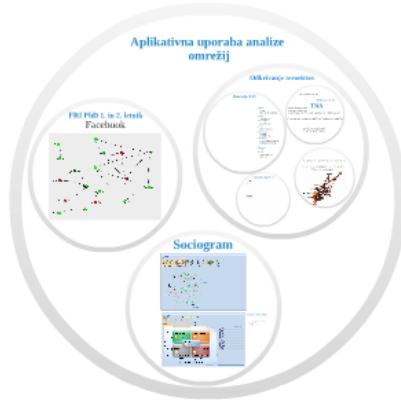
Lastnosti



Lastnosti



Aplikativna uporaba analize omrežij



Analiza kompleksnih omrežij s primeri uporabe

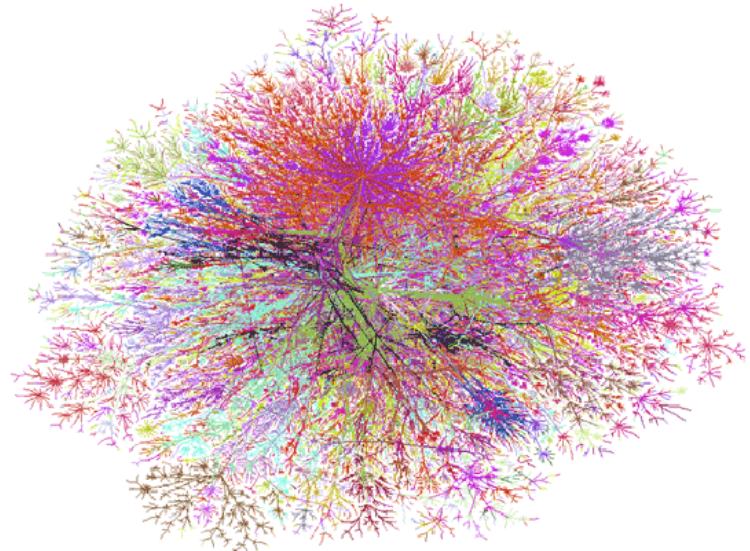
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Omrežja



vozlišča in
povezave



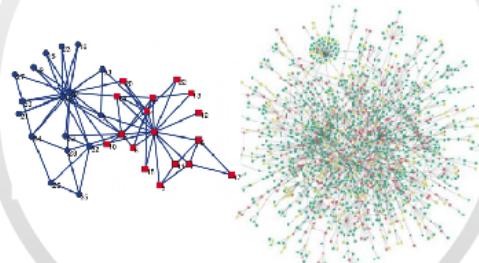
usmerjene in
neusmerjene povezave



hiperpovezave



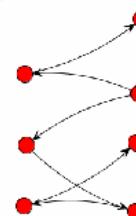
ciklično omrežje



Malo - veliko omrežje



spreminjajoče omrežje



dvodelni graf

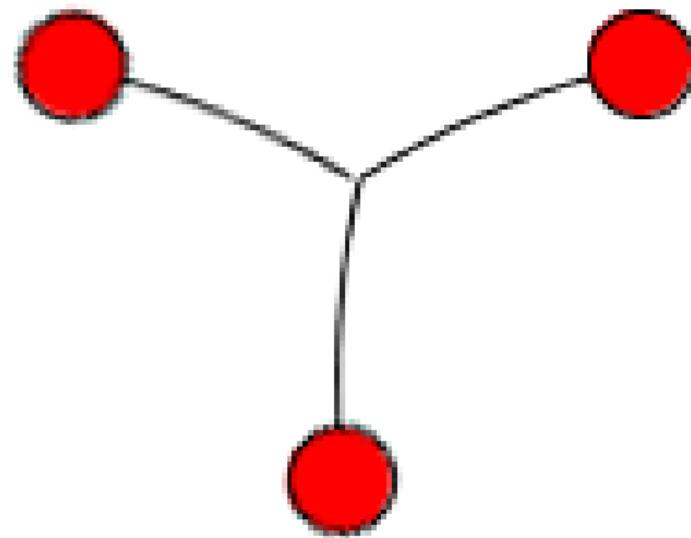


vozlišča in
povezave

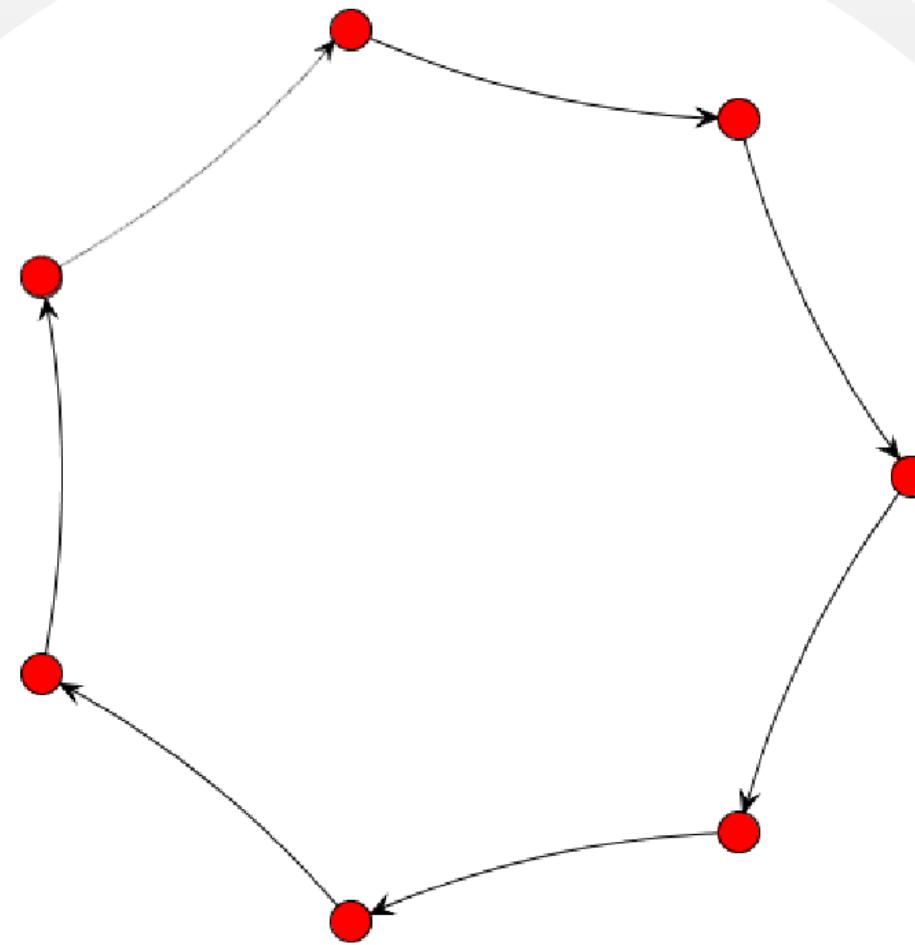


usmerjene in
neusmerjene povezave

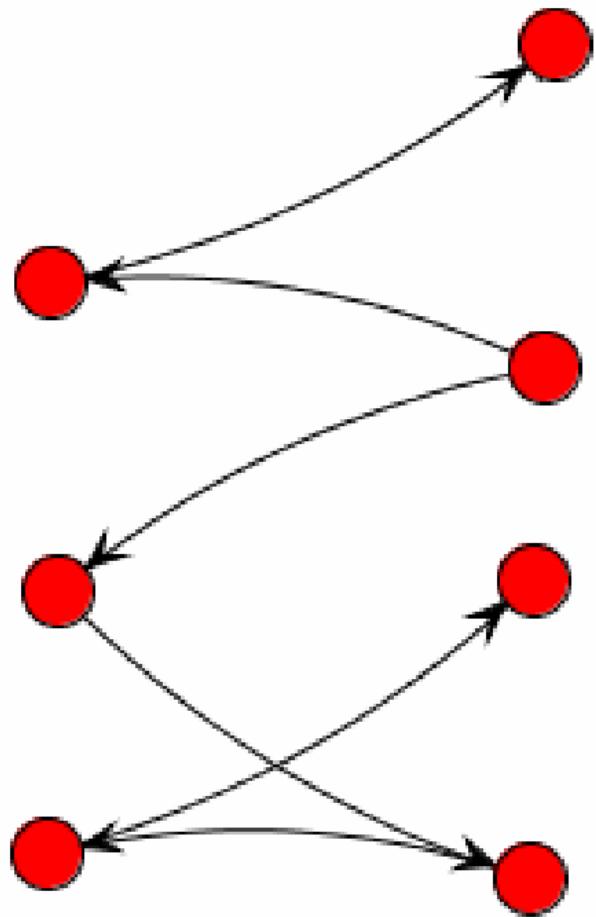




hiperpovezave



ciklično omrežje



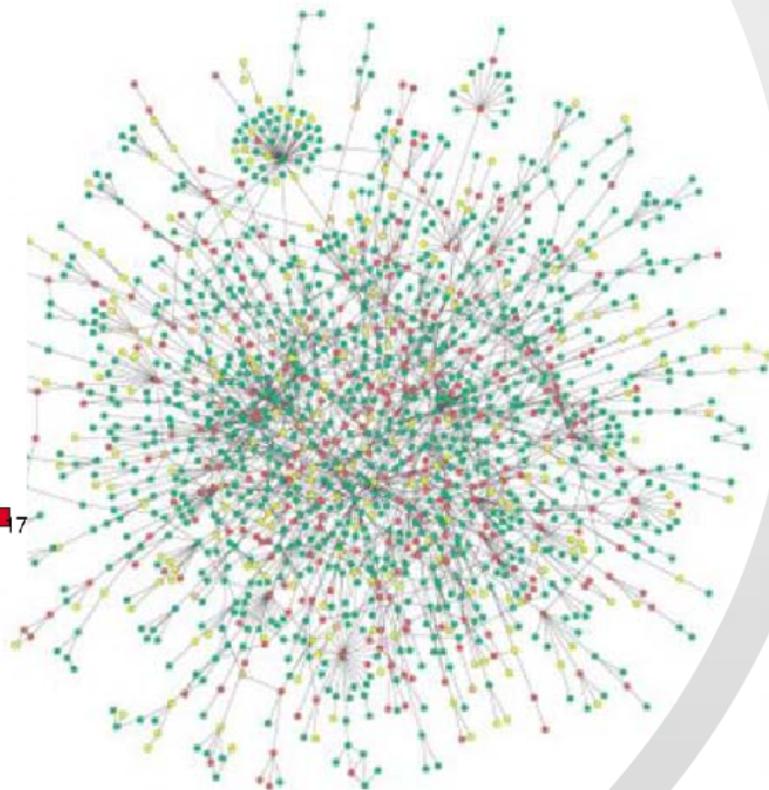
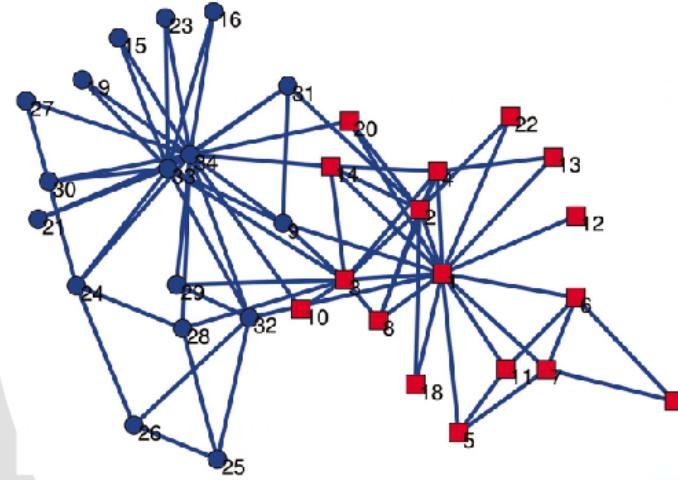
dvodelni graf



spreminjajoče omrežje



Malo - veliko omrežje

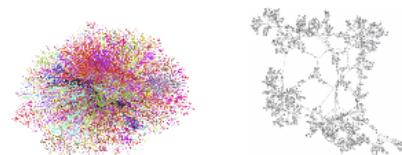


Omrežja v realnem svetu

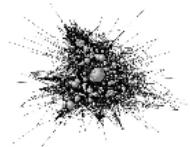
Socialna omrežja



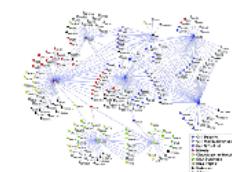
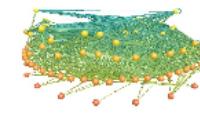
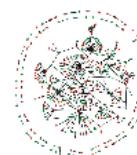
Tehnološka omrežja



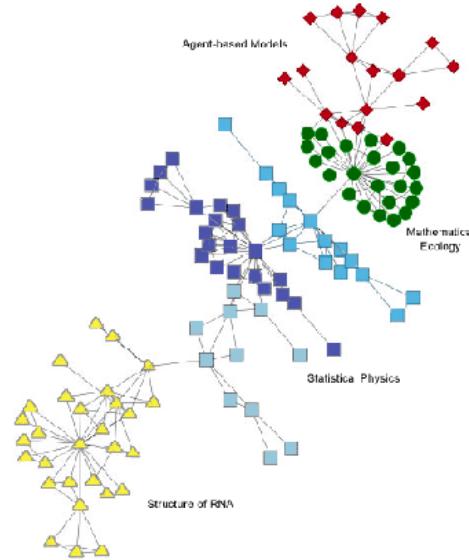
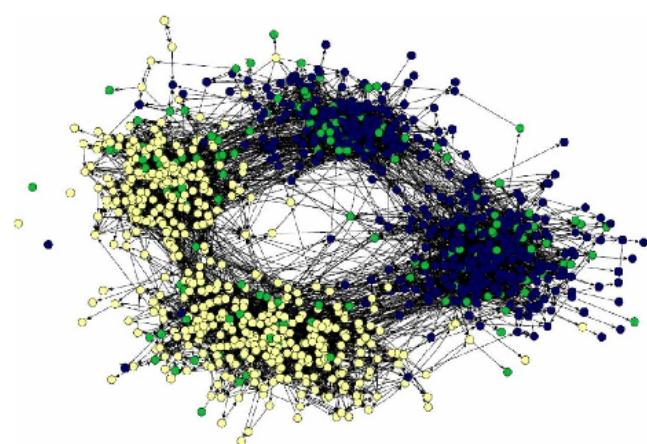
Informacijska omrežja



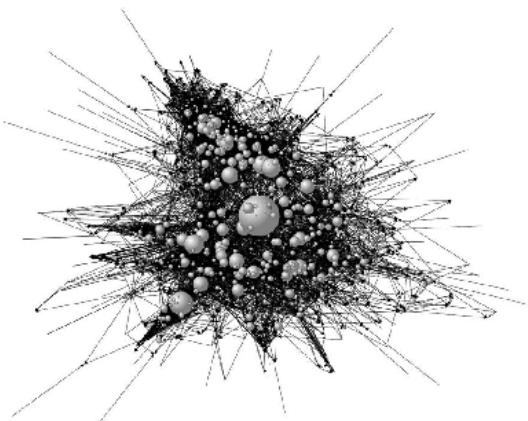
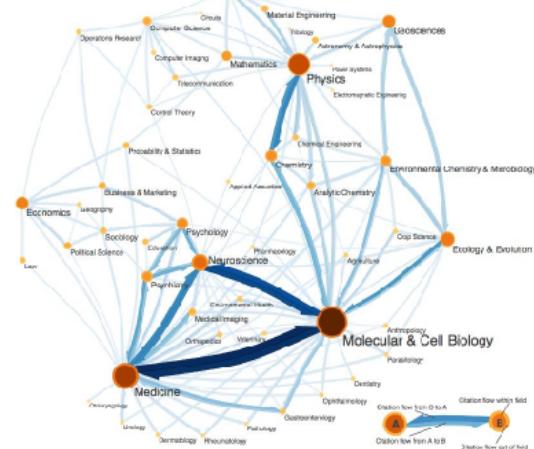
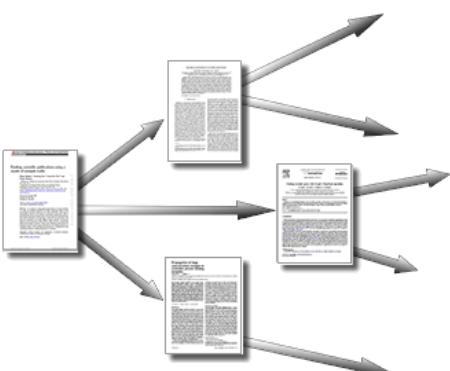
Biološka omrežja



Socialna omrežja

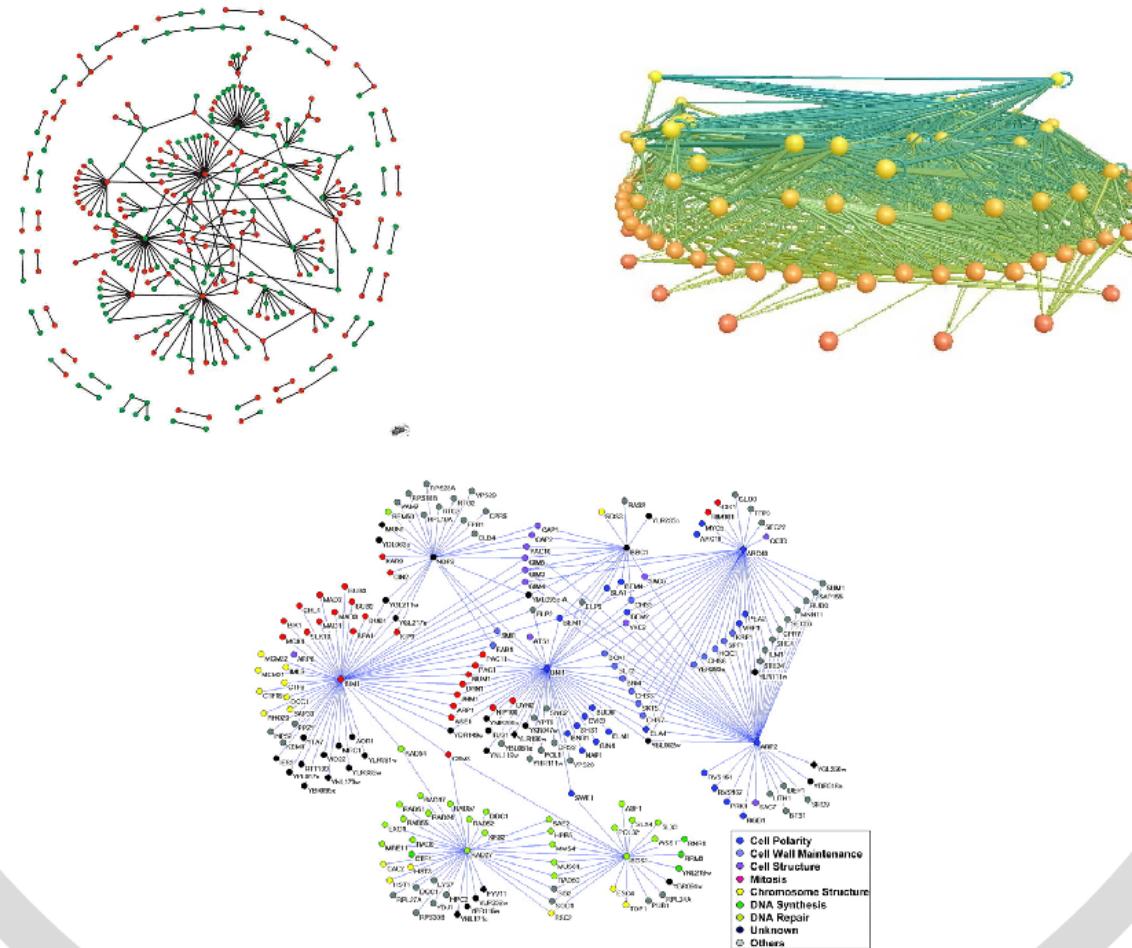


Informacijska omrežja

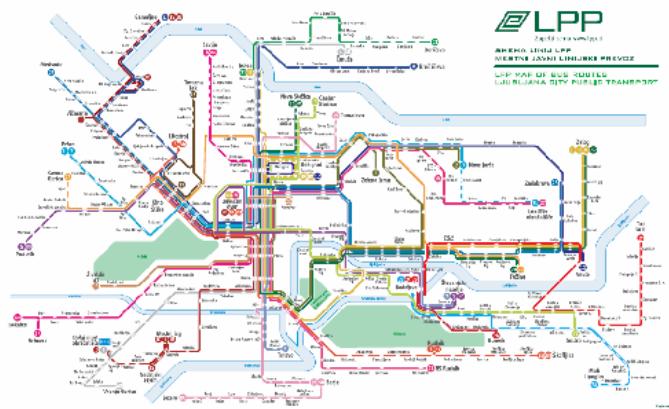
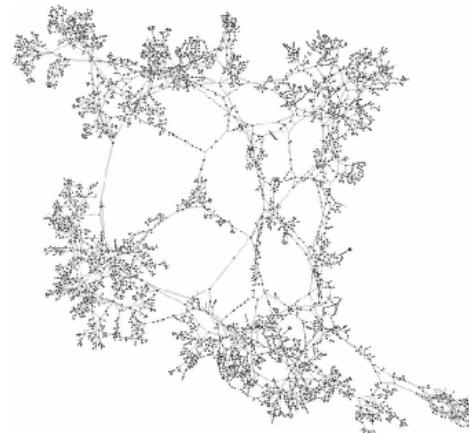
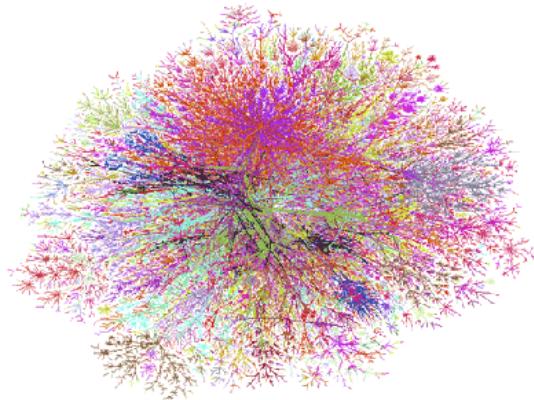




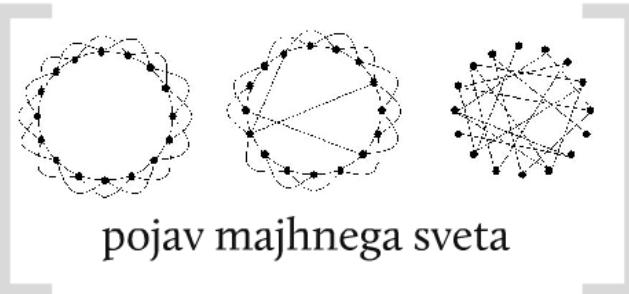
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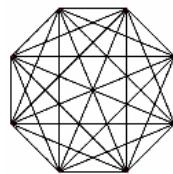
Tehnološka omrežja



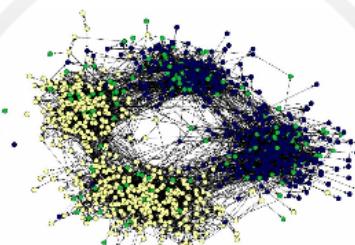
Lastnosti



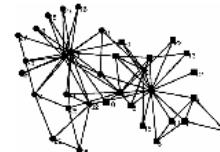
pojav majhnega sveta



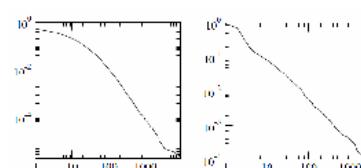
tranzitivnost



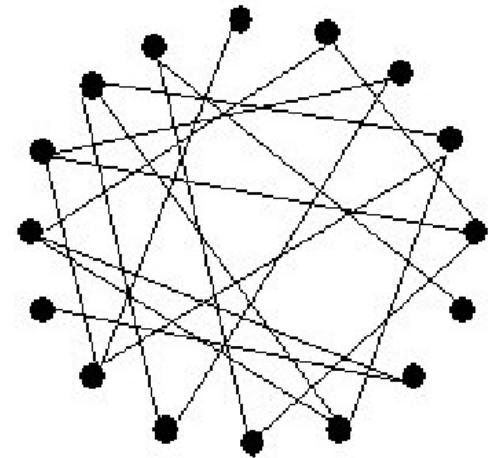
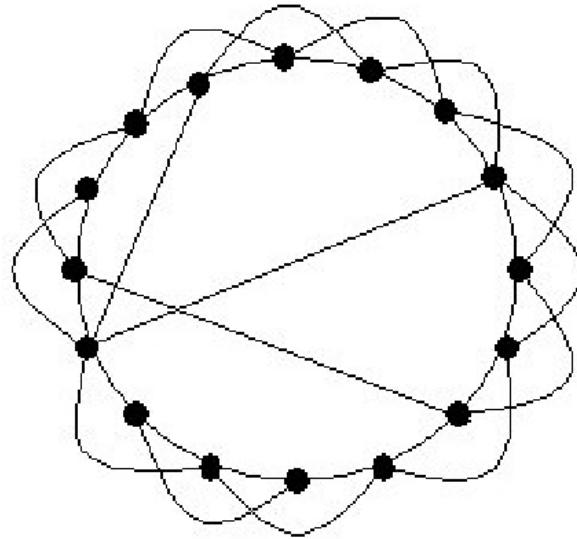
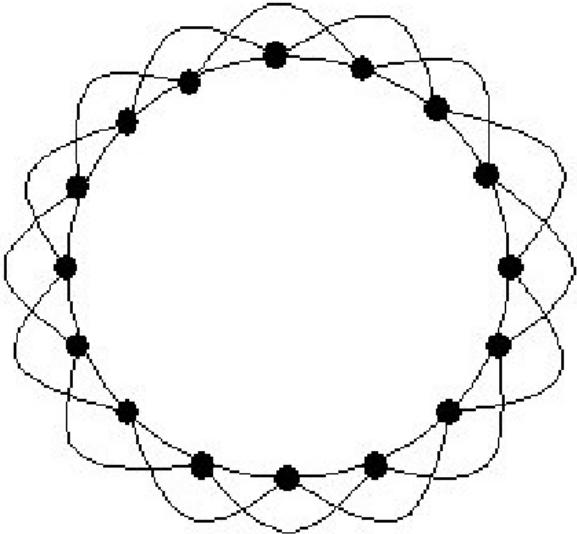
mešanje vzorcev,
stopnja koleracije



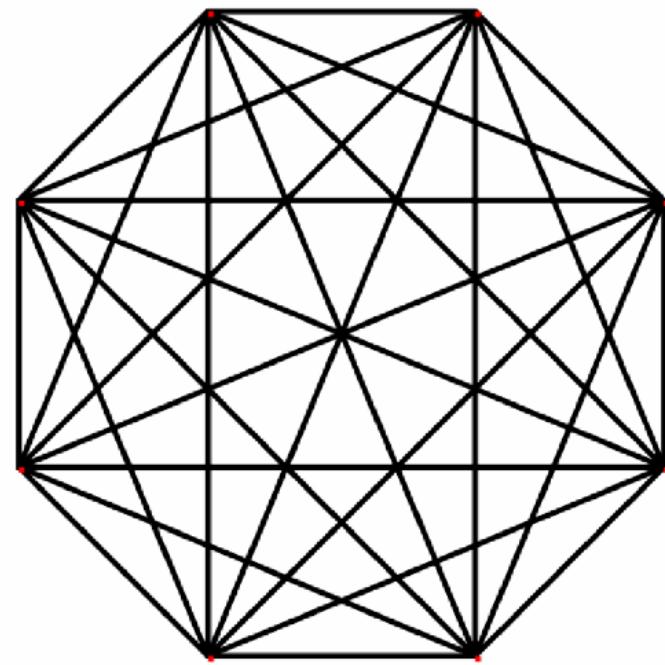
odpornost omrežja



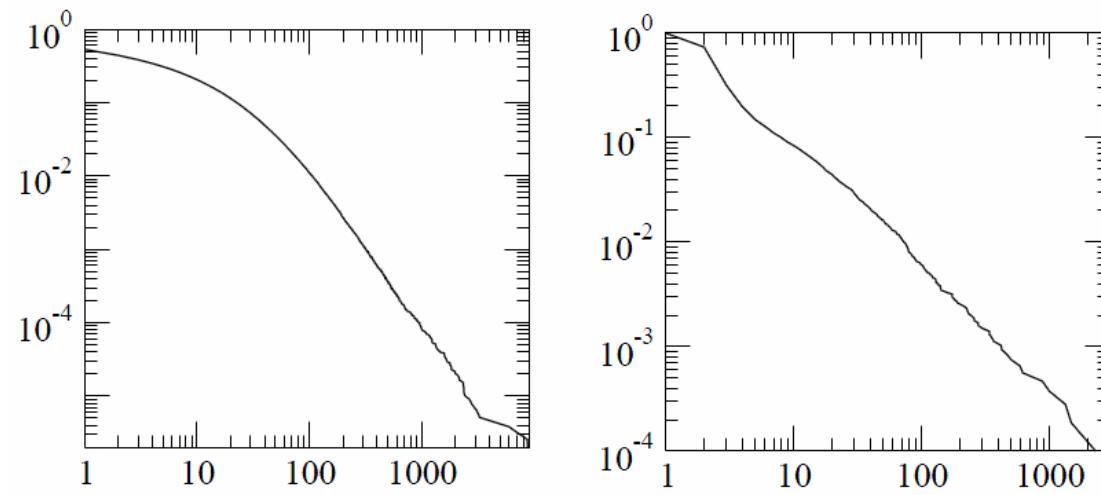
porazdelitev stopnje
vozlišč, scale-free



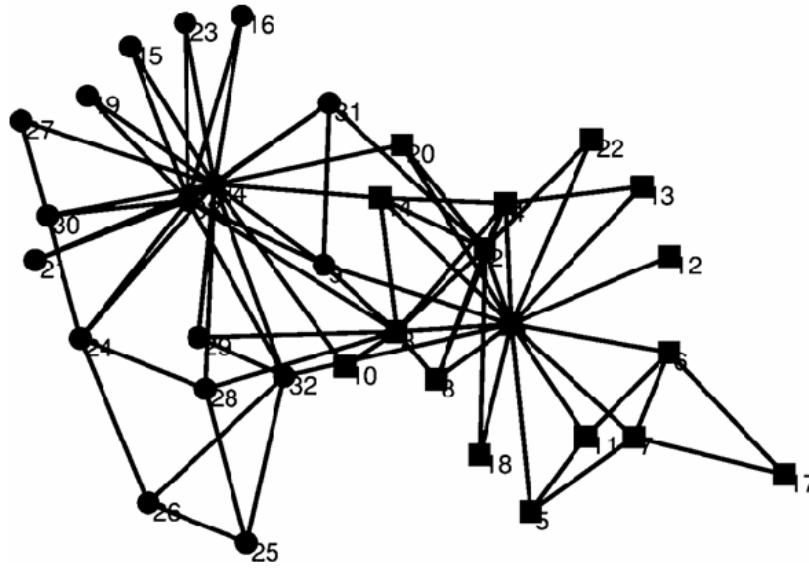
pojav majhnega sveta



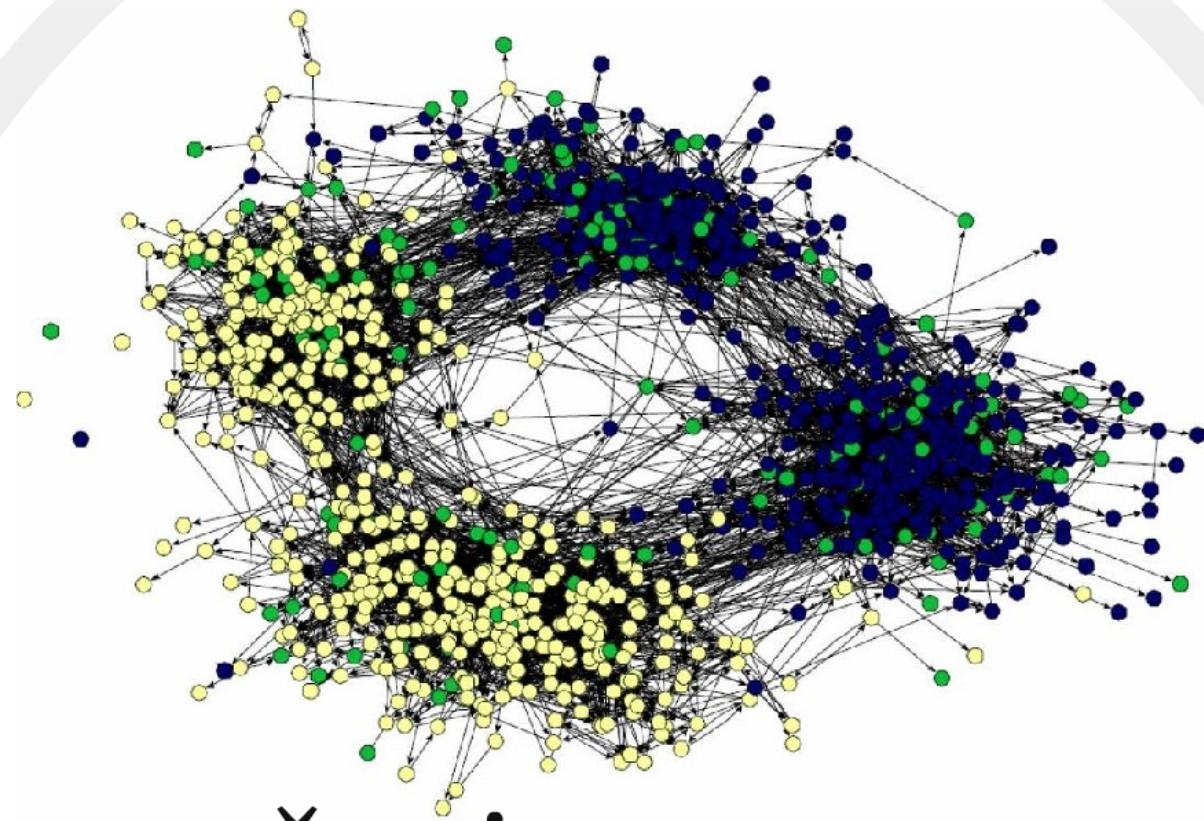
tranzitivnost



porazdelitev stopnje
vozlišč, scale-free

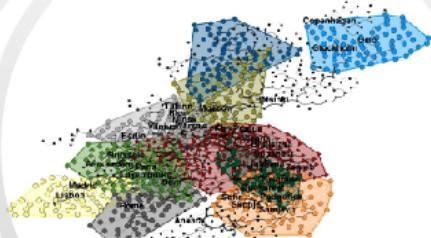


odpornost omrežja



mešanje vzorcev,
stopnja koleracije

Lastnosti



Skupnosti

Centralnost stopenj:

$$C_D(v) = \frac{\deg(v)}{n-1}$$

Vmesna centralnost:

$$C_B(v) = \sum_{s \neq v \neq t \in V} \frac{\sigma_{st}(v)}{\sigma_{st}}$$

Bližnja centralnost:

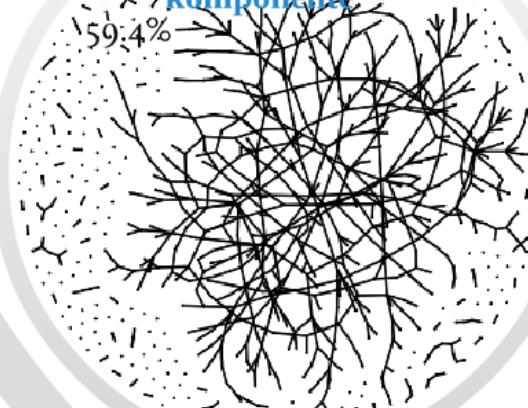
$$C_G(v) = \frac{1}{\sum_{t \in V \setminus v} d_G(v, t)}$$

Centralnost lastnega vektorja:

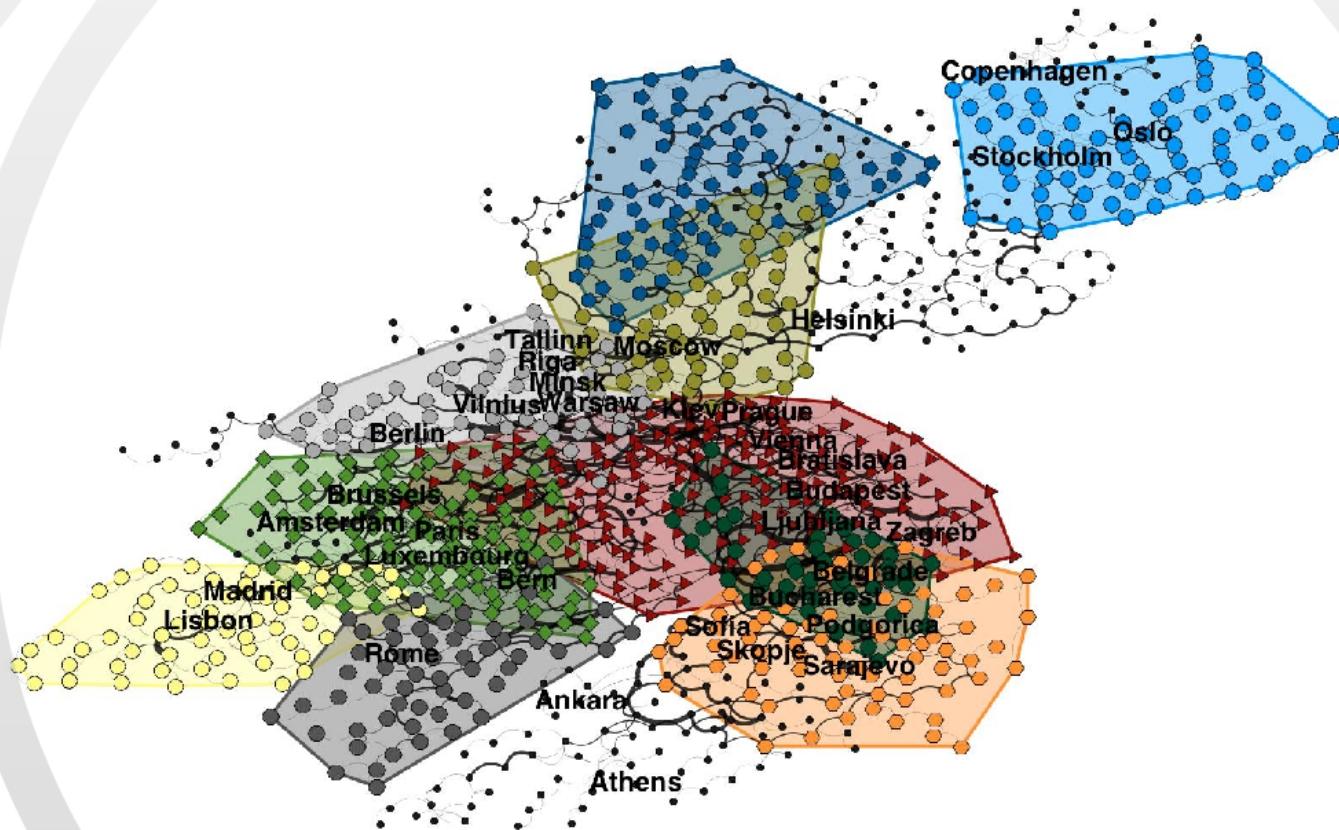
$$x_i = \frac{1}{\lambda} \sum_{j \in M(i)} x_j = \frac{1}{\lambda} \sum_{j=1}^N A_{i,j} x_j$$

Centralnosc

Velikost najveće komponente

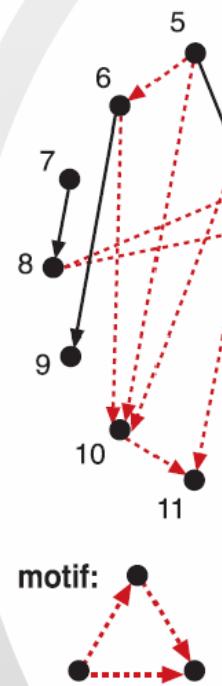
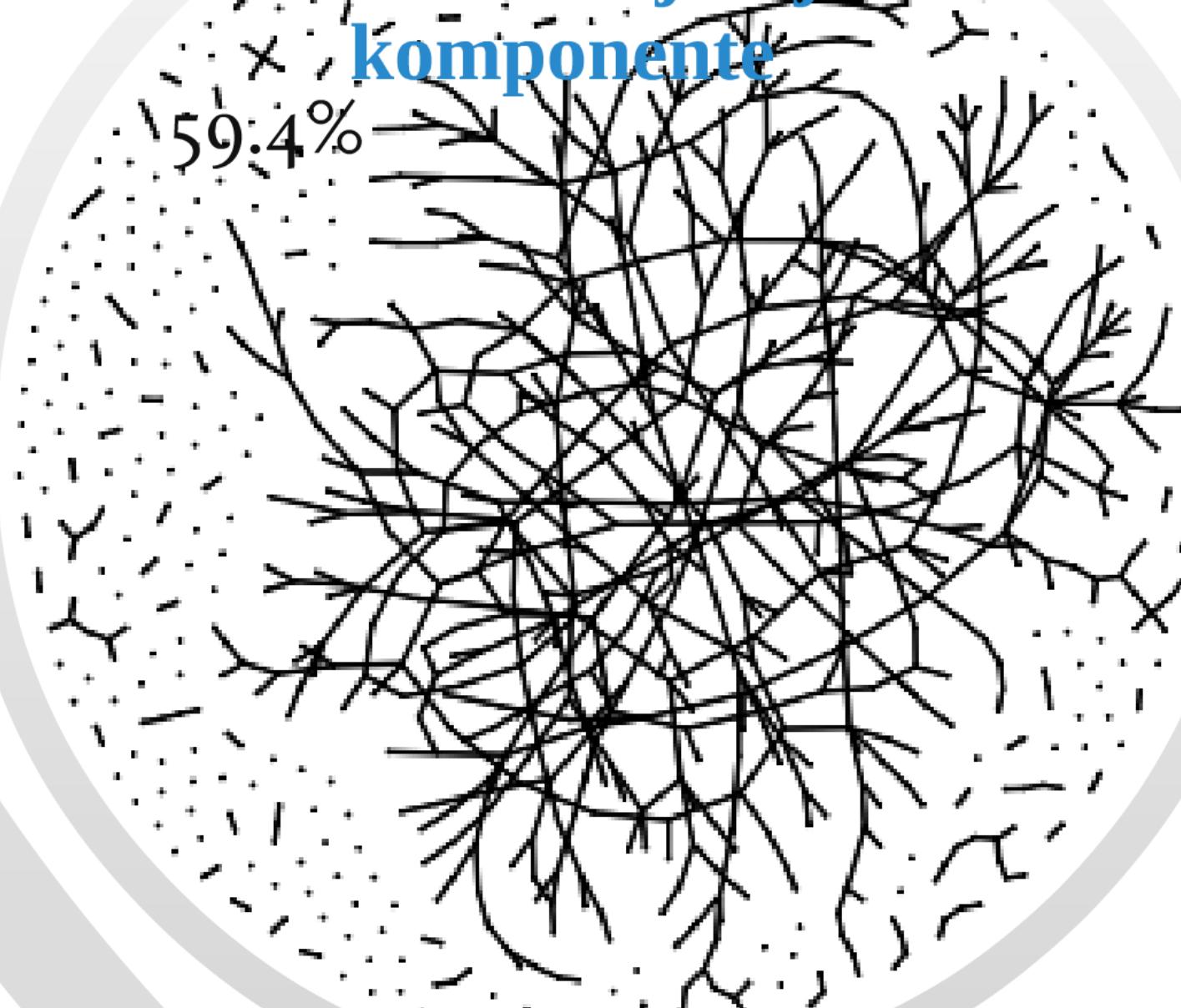


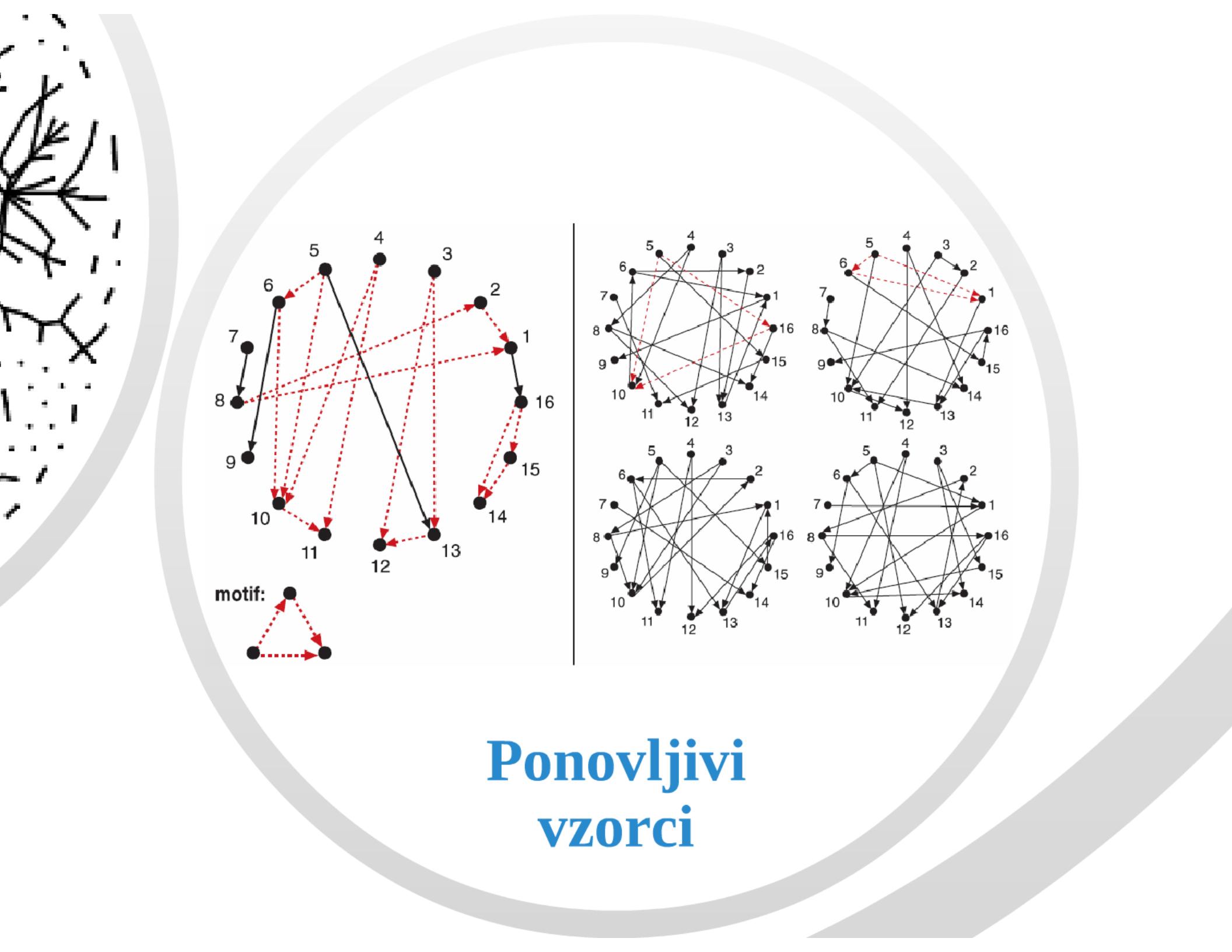
Ponovljivi vzorci



Skupnosti

Velikost najveće komponente





Ponovljivi
vzorci

Centralnost stopenj:

$$C_D(v) = \frac{\deg(v)}{n - 1}$$

Vmesna centralnost:

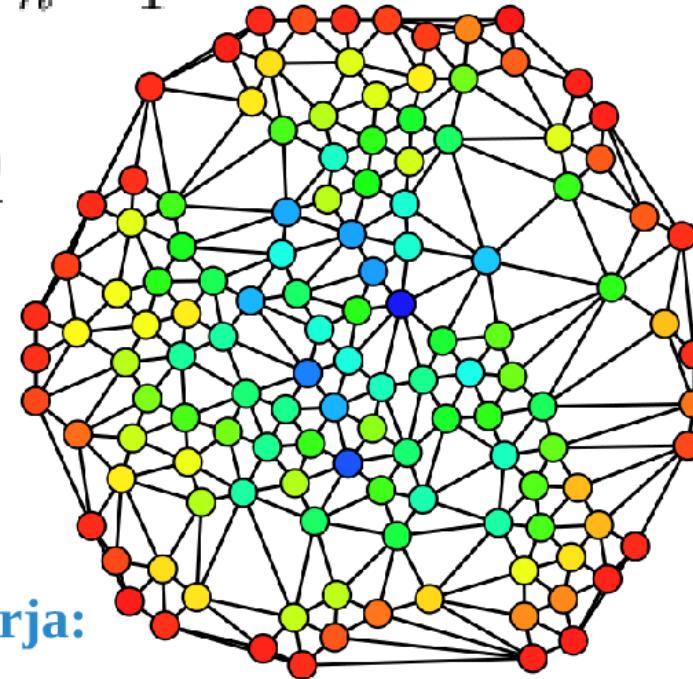
$$C_B(v) = \sum_{s \neq v \neq t \in V} \frac{\sigma_{st}(v)}{\sigma_{st}}$$

Bližnja centralnost:

$$C_C(v) = \frac{1}{\sum_{t \in V \setminus v} d_G(v, t)}.$$

Centralnost lastnega vektorja:

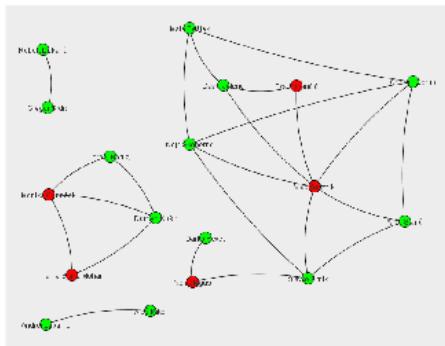
$$x_i = \frac{1}{\lambda} \sum_{j \in M(i)} x_j = \frac{1}{\lambda} \sum_{j=1}^N A_{i,j} x_j$$



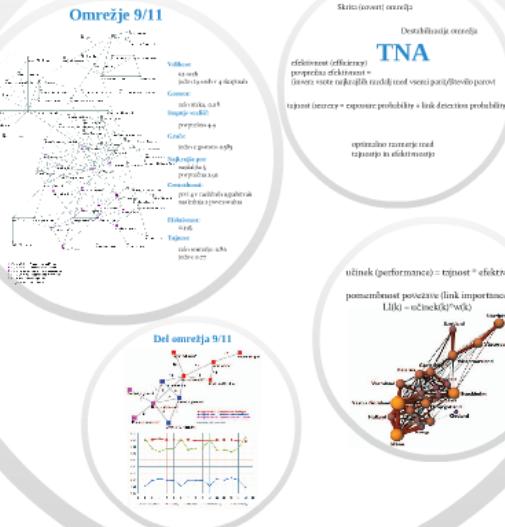
Centralnost

Aplikativna uporaba analize omrežij

FRI PhD 1. in 2. letnik
Facebook



Odkrivanje teroristov



Sociogram



Skrita (covert) omrežja

Destabilizacija omrežja

TNA

efektivnost (efficiency)

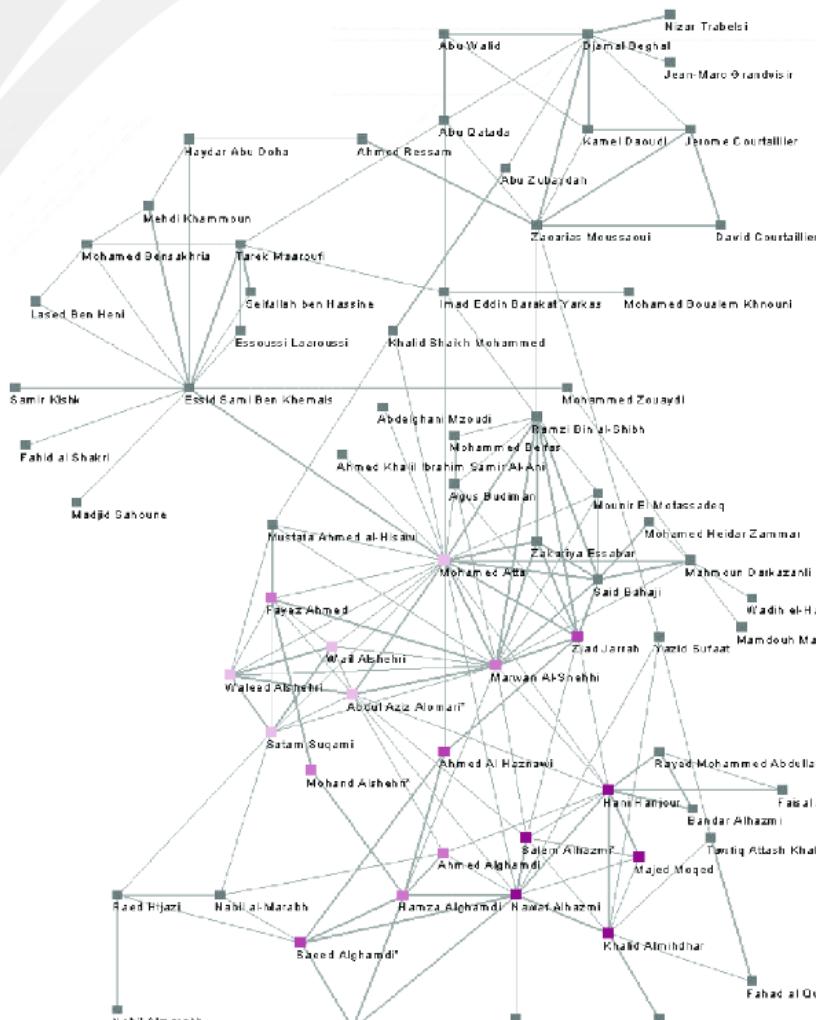
povprečna efektivnost =

(inverz vsote najkrajših razdalj med vsemi pari)/(število parov)

tajnost (secrecy = exposure probability + link detection probability)

optimalno razmerje med
tajnostjo in efektivnostjo

Omrežje 9/11



- Flight AA #11 – Crashed into WTC North
- Flight AA #77 – Crashed into Pentagon
- Flight UA #93 – Crashed into Pennsylvania
- Flight UA #175 – Crashed into WTC South
- Other Associates of Hijackers

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Velikost:

62 oseb
jedro 19 oseb v 4 skupinah

Gostota:

zelo nizka, 0.08

Stopnje vozlišč:

povprečno 4.9

Gruče:

jedro z gostoto 0.585

Najkrajša pot:

najdaljša 5
povprečna 2.92

Centralnosti:

prvi 4 v različnih ugrabitvah
naslednja 2 povezovalna

Efektivnost:

0.395

Tajnost:

celo omrežje: 0.86
jedro: 0.77

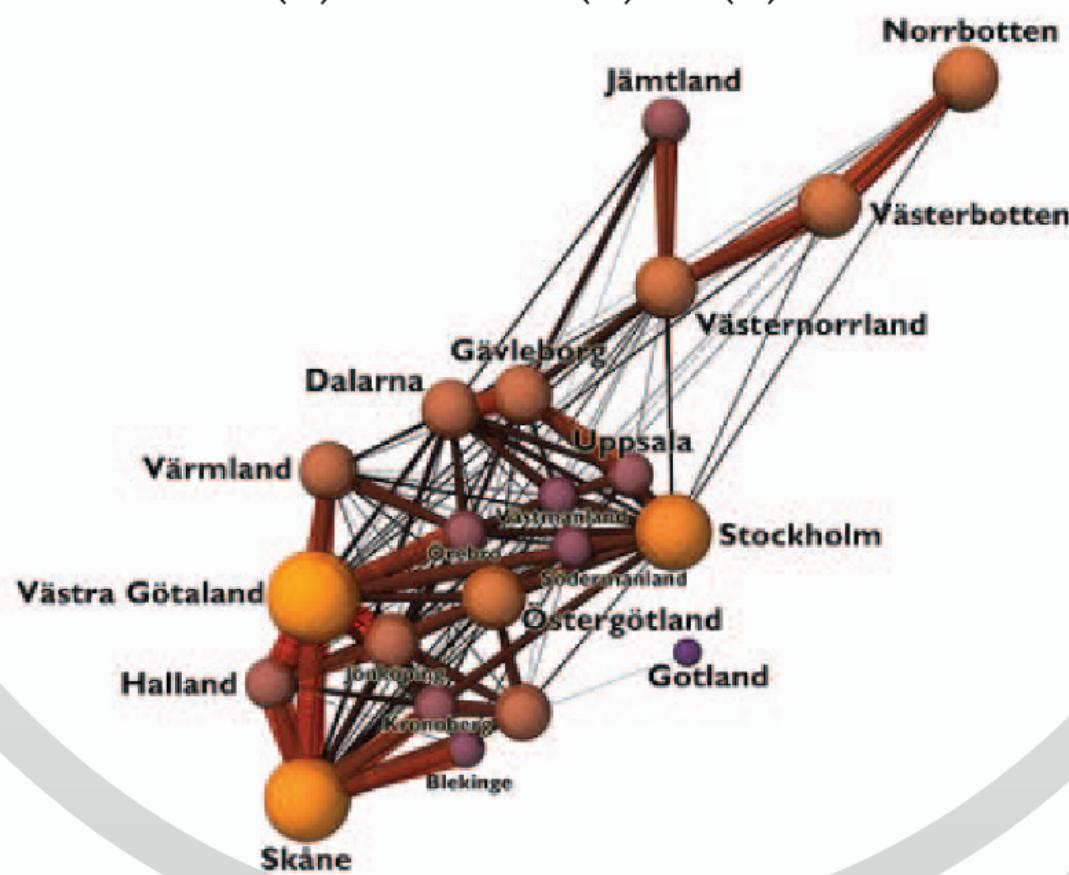
efektivnost (ef)
povprečna efek
(inverz vsote n

tajnost (secrecy

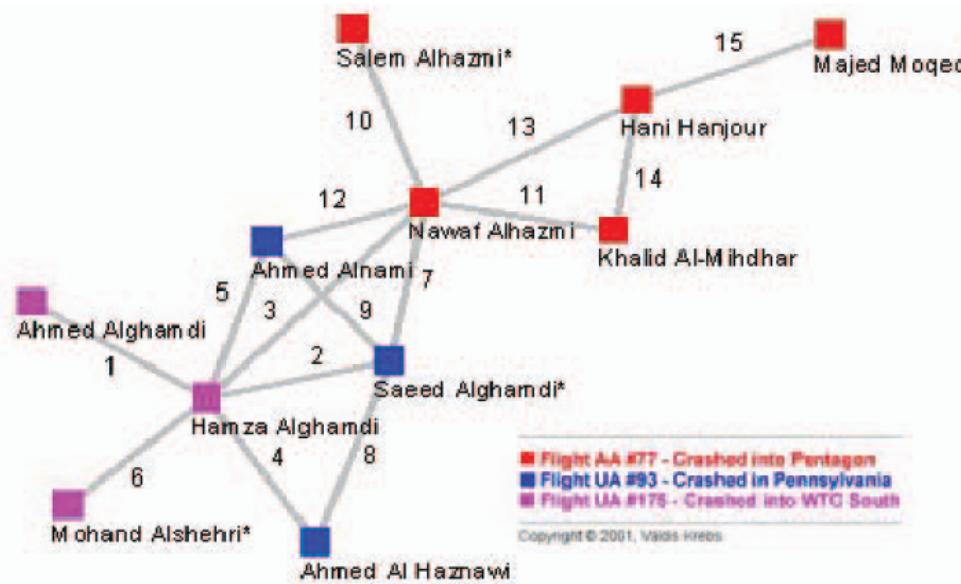
učinek (performance) = tajnost * efektivnost

pomembnost povezave (link importance)

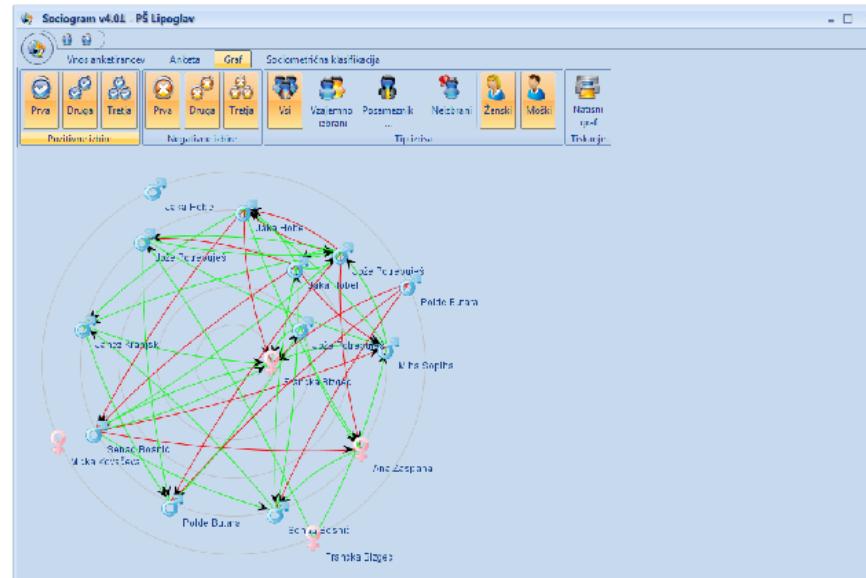
$$LI(k) = \text{učinek}(k) * w(k)$$



Del omrežja 9/11



Sociogram





Vnos anketirancev

Anketa

Graf

Sociometrična klasifikacija



Prva



Druga



Tretja



Prva



Druga



Tretja



Vsi

Vzajemno
izbraniPosameznik
...

Neizbrani



Ženski



Moški

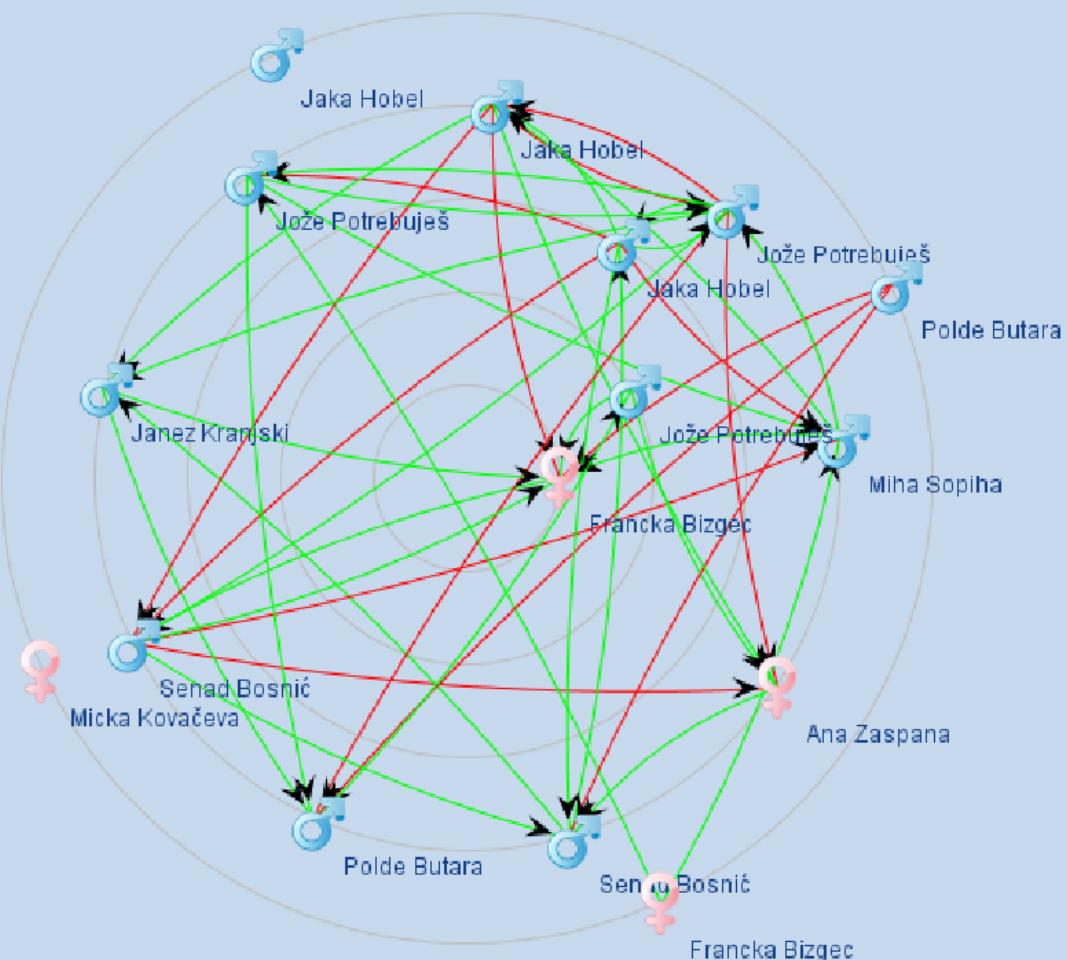
Natisni
graf

Pozitivne izbire

Negativne izbire

Tip izrisa

Tiskanje



Vnos anketirancev Anketa Graf Sociometrična klasifikacija

Vsi Povprečni Priljubljeni Kontroverzni Prezrti Zavrnjeni Legenda Legenda

Izbira prikaza

Pozitivne izbire
kot pokazatelji socialnega sprejemanja



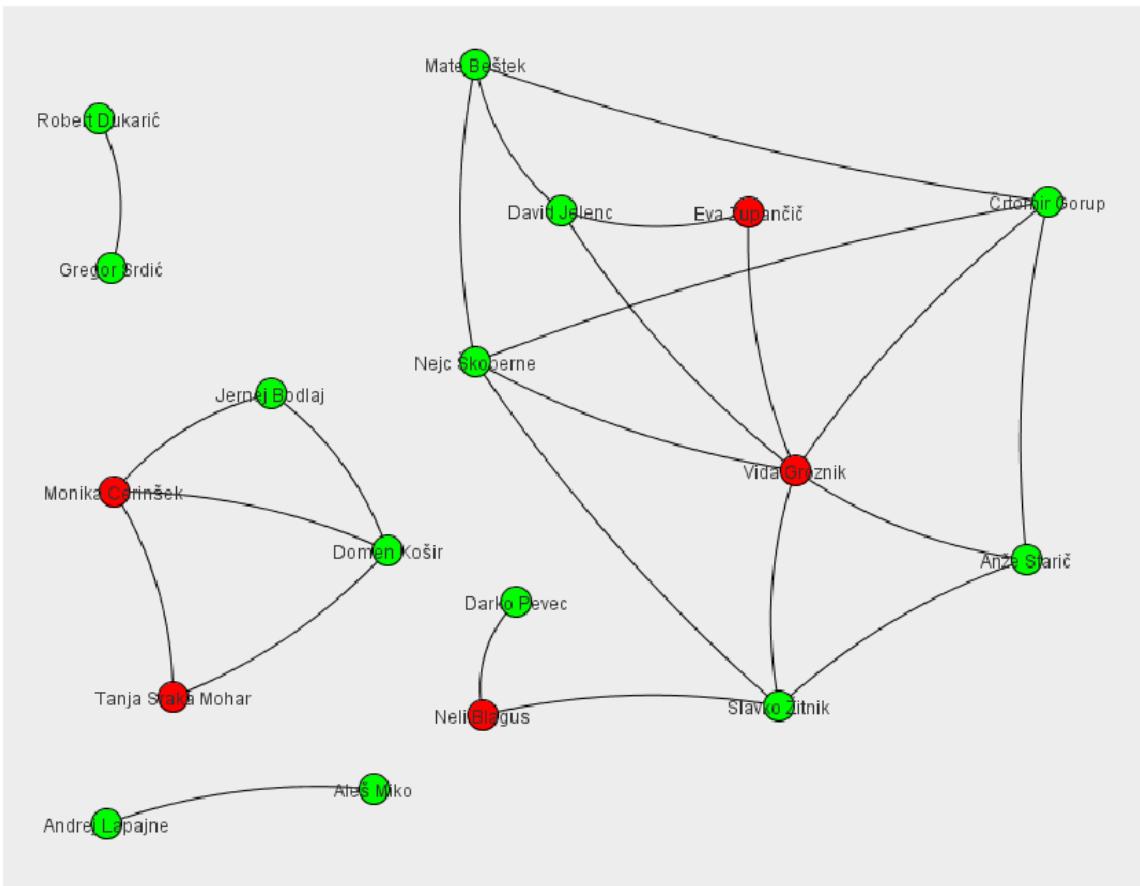
Negativne izbire

kot pokazatelji socialnega zavračanja

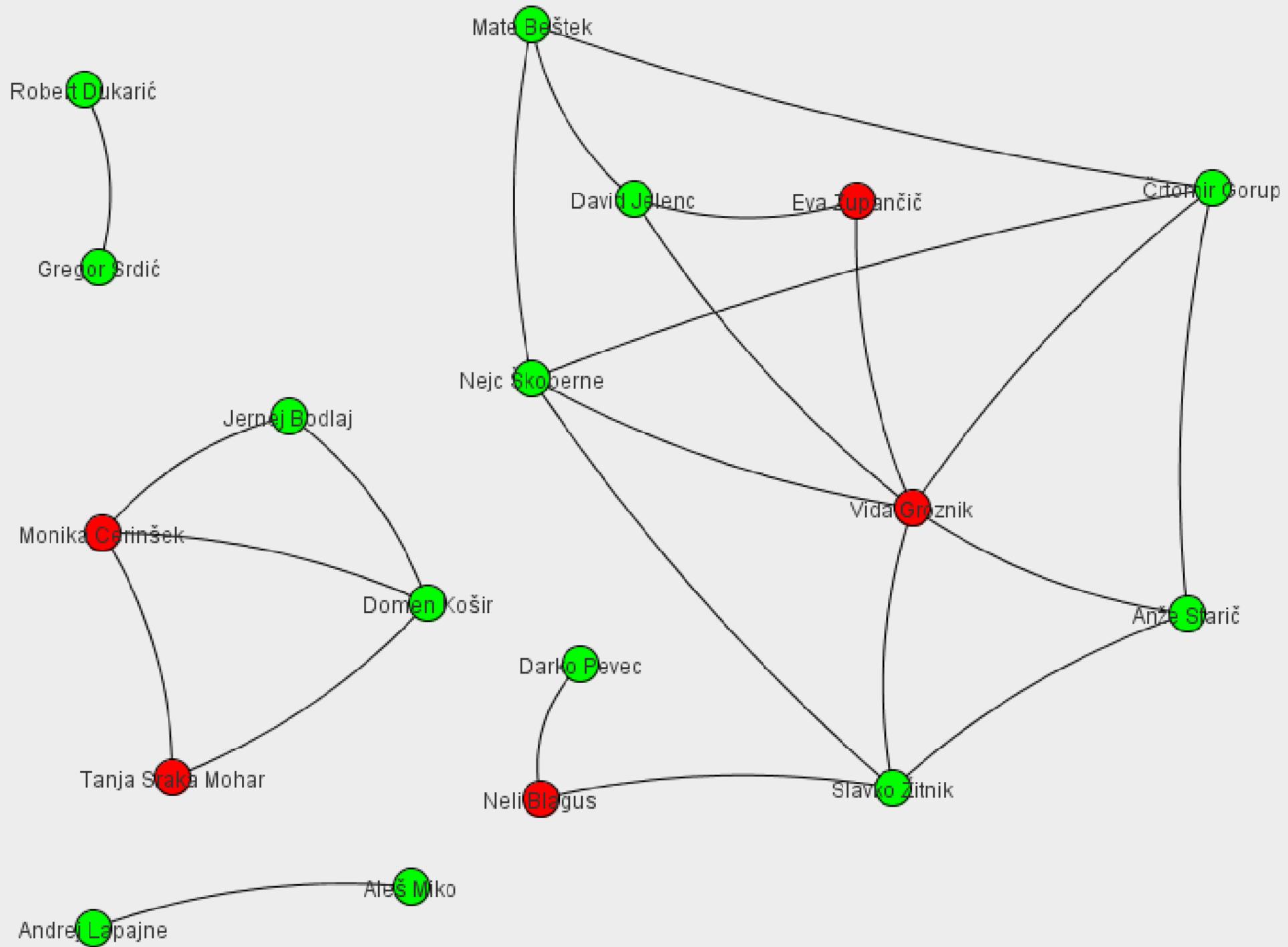
	Sociometrični indeks
Micka Kovačeva	0,8
Jože Potrebuješ	1,13
Polde Butara	1,07
Jaka Hobel	1
Senad Bosnić	1,07
Jože Potrebuješ	1
Francka Bizgec	1,2
Jaka Hobel	0,93
Ana Zaspana	1,07
Miha Sopiha	1,07
Janez Kranjski	1
Senad Bosnić	1
Jože Potrebuješ	0,87
Francka Bizgec	0,8
Polde Butara	0,8
Jaka Hobel	0,8

FRI PhD 1. in 2. letnik

Facebook



Sociog



Raziskovalne smernice

Information retrieval

Ranking Ontologies

Entity Resolution

Entity Extraction

Redundancy elimination

Link analysis

Structural prediction

Classification

Network analysis

Abstraction

Scale-freeness

Random models

